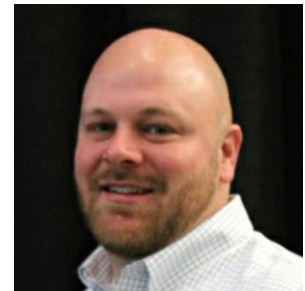




April 1, 2019

## Chuck Woods Joins Choice Genetics USA as National Sales Manager

West Des Moines, IA - Choice Genetics USA is excited to announce that Chuck Woods will join the Choice team on April 01, 2019 as National Sales Manager. Chuck has an acute understanding of the swine industry and a passion for providing customer solutions. A well-rounded background in production, genetics, nutrition, and sales made him the ideal candidate for this position. Most recently Chuck has represented Kent Feed as a Regional Sales Manager for the Mississippi River Region.



Chuck currently lives in Walker, IA with his wife Jenny and his three boys, Corbin, Tate, and Brady. He enjoys spending time watching the boys play sports, especially baseball.

“I’ve worked with Chuck in a variety of roles in the past, and have been impressed with his ability to consistently add value to his employees and customers alike. His passion and understanding of our business will make him an excellent addition to the team. I’m looking forward to incorporating his insight into our business.” said Bryce Martin, Director and General Manager of Choice Genetics USA.

Chuck Woods commented... “I am excited to join Choice Genetics; I’m passionate about the people and products that drive the pork industry. Joining Choice allows me to apply the knowledge I’ve gained throughout my career.”

### About Choice

Choice’s new motto “Caring for Life” expresses our company’s vision to serve the pork value chain around 5 key pillars. Beyond product excellence, we are customer-focused, solutions-based and economically driven. We are sensitive for the well-being of our teams and for animal welfare, meeting the societal expectations with sustainable food production and preservation of natural resources.