



Dr. Chad A. Stahl joins Choice Genetics USA



West Des Moines, Iowa – May 2016 Choice Genetics USA is pleased to announce that Dr. Chad A. Stahl has joined the team as Director of Innovation and Strategic Value. Dr. Stahl earned his Ph.D. from the University of Missouri in Meat Science/Muscle Biology and previously worked as the owner of FACTS (Food Animal Consultation & Testing Services). He will be based out of the West Des Moines office and will focus on strengthening customer relationships and leading R&D projects.

“We are very excited to add someone of this caliber to our team. Dr. Stahl brings a dynamic vision and enthusiasm to our company and will help lead us in more advanced methodologies. He will play an important role in enhancing and creating new unique phenotypes from our innovation platform as well as continuing to develop professional relationships within the industry,” said Dr. Derek Petry, Choice Genetics USA CEO.

“I look forward to working the Choice Genetics team as we collectively hone and strengthen innovative yet applicable scientific endeavors within our field. It will be my goal to ensure that said endeavors focus upon the variety of needs that encompass the tremendous breadth of our customer base.” states Dr. Stahl.

About Choice Genetics

Choice Genetics is a global pig genetics company and part of Groupe Grimaud, the second largest multi-species animal company in the world. Today, Choice Genetics has subsidiaries in France, Germany, Poland, USA, Canada, Brazil, Vietnam and China and its breeding stock is marketed in more than 25 countries. Amongst the frontline products are the CG32 and NAÏMA parent gilts and the EBX and P88 terminal sires. Choice Genetics employs value-driven innovations that emphasize unique phenotypic traits, increasing the accuracy of the breeding values. Once such innovation is the adoption of the Computed Tomography (CT) scanner that is utilized to maximize genetic improvement in carcass composition and feed efficiency.