



Choice Genetics USA Hires Dr. Chad Bierman as a Research Scientist/Genetic Analyst



West Des Moines, Iowa – May 19, 2015 – With great pleasure, Choice Genetics USA would like to announce the arrival of Dr. Chad Bierman as a new member of our genetics team. Dr. Bierman earned his PhD at UW Madison and has worked extensively in the pig breeding business. He will be based out of the West Des Moines office and will focus on the genetic improvement processes in the nucleus herds.

“I am very pleased that we have been able to add a geneticist with Chad’s experience and qualifications. He will be a great addition to our staff and will play an important role in our ongoing genetic improvement program,” said James Rohl, Quantitative Genetics Lead for CGUSA.

In his acceptance letter, Dr. Bierman writes, “I am thrilled and honored to be joining the Choice Genetics USA Team. Good decisions have enabled Choice Genetics to obtain a wealth of data targeting swine genetic improvement. I am looking forward to participating in this forward-thinking program, and will strive to ensure Choice Genetics maintains their competitive advantage over the rest of the field.”

About Choice Genetics

Choice Genetics is a global pig genetics company and part of Groupe Grimaud, the second largest multi-species animal company in the world. Today, Choice Genetics has subsidiaries in France, Germany, Poland, USA, Canada, Brazil, Vietnam and China and its breeding stock is marketed in more than 25 countries. Amongst the frontline products are the CG32 and NAÏMA parent gilts and the EBX and P88 terminal sires. Choice Genetics employs value-driven innovations that emphasize unique phenotypic traits, increasing the accuracy of the breeding values. Once such innovation is the adoption of the Computed Tomography (CT) scanner that is utilized to maximize genetic improvement in carcass composition and feed efficiency.